

Zehnders[®]

OF FRANKENMUTH



*A Tradition
of Good Taste*

800-863-7999 • www.zehnders.com • #ZFun

Making Memories, One Family at a Time...

Zehnder's is all about families. Whether you're dining at Zehnder's, our world famous restaurant, shopping in Zehnder's Marketplace, enjoying a round of golf at our championship facility, The Fortress, or splashing the day away at Zehnder's Splash Village, our focus is providing families the place and opportunity to spend time together. We are looking forward to welcoming you and your family to Zehnder's of Frankenmuth!

Al Zehnder
Chief Executive Officer

A tradition of good taste began more than 150 years ago when The Exchange Hotel opened its doors in 1856. The Zehnder family purchased the hotel in 1928 beginning our tradition of good food and hospitality that continues to this day at Zehnder's of Frankenmuth.

Since William Zehnder, Sr., acquired the business the Zehnder's Experience has been enjoyed by millions of guests from all over the world.

Hospitality abounds with traditional family style chicken dinners and tantalizing breads and pastries in the world-famous Zehnder's of Frankenmuth restaurant.

A Tradition



Family Dining in 1956



Just off Zehnder's Restaurant's Main Lobby, our history wall tells the story of Zehnder's from our beginning in 1856 to the present.

Personal service and attention to detail is what Zehnder's is all about. Whether you are dining, shopping, golfing or staying the night, our goal is the same; your complete satisfaction.

We know that you will enjoy your visit with us! We've been making memories, one family at a time, since 1856.

To make reservations for our restaurant, hotel or golf course, call us toll free at 800-863-7999. One call does it all!

of Good Taste



Family Dining Today



A Tradition of Hospitality

America's largest family restaurant, Zehnder's of Frankenmuth is the heart of midwestern hospitality. In its nine dining rooms that can seat more than 1,500 guests, Zehnder's offers a full-service menu that features all-you-can-eat family style chicken dinners, seafood, steaks, fresh baked goods and European desserts.

Each year Zehnder's serves nearly one million guests with the superb hospitality that has become a tradition. It also is a great location for group functions, with its seven meeting and banquet rooms for gatherings of up to 400 people.

Zehnder's opens at 11 a.m. seven days a week featuring our dinner menu for adults and children. Our luncheon menu is available Monday through Saturday from 11 a.m. to 2 p.m. Our gluten free and vegetarian menus are available daily. Zehnder's is only closed on Christmas Eve.



Zehnder's is a special place to bring family and friends together.

Zehnders

OF FRANKENMUTH
730 S. Main Street

RESTAURANT



*The beginning
of Zehnder's
tradition –
The Exchange
Hotel, 1856*



Heritage Dining Room

Come join us Sunday for our spectacular brunch featuring your favorite breakfast items, Omelet Station, Zehnder's Fried Chicken, fresh-baked pastries and many other items.



Old World Traditions...

Create your own dining experience in this unique setting. Z Chef's Café, located in the Marketplace on Zehnder's lower level, has something for everyone! We offer soups and salads, plated dinners, fantastic specialty sandwiches and entrées just for kids. Join us for lunch or dinner seven days a week.



Think of Zehnder's for those special events in your life. Let us do all the work so you can enjoy the party. We offer a complete off-premise catering service with a wide selection of options for every budget.

MARKETPLACE



Z-CHEF'S CAFE



*...Unique and
Exciting
Dining*



Take Zehnder's

Zehnder's Marketplace is a showcase of specialty food, gift items and fresh baked breads, pastries and sweet treats. From Zehnder's proprietary line of seasonings, preserves, cheeses, noodles and wines, to a wide selection of unique accessories, culinary wares and gift items.

Open seven days a week, Zehnder's Marketplace offers convenient seasonal shopping hours. We're located at the bottom of the main staircase on Zehnder's lower level.

*Zehnder's
Tier One Products*



RETAIL



Zehnder's Bakery

Home with You



ZEHNDER'S MAIL ORDER

Online marketplace shopping is available
24 hours a day on Zehnder's website www.zehnders.com.

Choose from a selection of tasty treats
and favorite Zehnder's gift items.

PLACE YOUR ORDER TODAY!

CALL 800-863-7999, EXT. 480 OR

ORDER ONLINE... www.zehndersstore.com



Z·GIFTSHOP



*Located in the
lower level of
Zehnder's Restaurant*



Zehnder's Gift Shop offers many unique items such as Pandora Jewelry, Swarovski Crystal, women's boutique items and home decor. Our seasonal selections always makes gift giving easy and adds a little sparkle to everyone's life.

Pandora Jewelry

PANDORA is world-renowned for its high quality and hand-finished jewelry at affordable prices, PANDORA designs, manufactures and markets contemporary jewelry.

Inspiring women to tell their story, PANDORA's stylish and feminine jewelry invites women to unleash their inner self-creator. PANDORA's unique and detailed designs combining traditional craftsmanship with modern technology are made from .925 sterling silver, 14K gold and embellished with cubic zirconia or delicate gemstones.



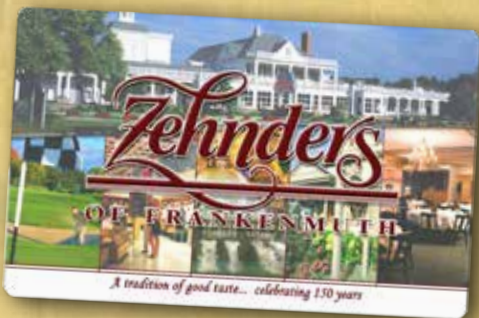
*Something
for Everyone!*

RETAIL



Polish Pottery

Area's largest selection of Polish Pottery/
Stoneware. Choose from our large selection of
beautiful patterns and styles.



Can't Decide? Zehnder's Gift Cards are the perfect solution!

A gift card is valid for meals at Zehnder's Restaurant or toward purchases of merchandise at Zehnder's Bakery, Marketplace or Gift Shop, The Fortress Golf Course and Zehnder's Splash Village Hotel and Waterpark. To purchase your gift cards, call us at 800-863-7999 ext. 450.

The Fortress

FRANKENMUTH, MI

950 Flint Street



Golf's Tradition

*Make a
Tee Time*



17th Hole
Par 3



*The
Fortress
Pavilion
seats up
to 250 for
outings and
groups*



Continues

The power of nature shaped into one of Michigan's most beautiful golf courses.

The Fortress defends itself with oversized greens and challenging bunkers. Located within walking distance of downtown Frankenmuth, The Fortress encompasses 6,800 yards of formidable play on an 18-hole, par-72 course. The Dick Nugent designed golf course opened Memorial Weekend 1992. The Fortress reflects characteristics of golf's early Scottish origins. Fescue-covered mounds reveal well-guarded, sectioned greens. Bent-grass tees, greens and fairways surround 75 bunkers. Each of the huge greens average 7,500 square feet.

The course offers electric, covered golf carts with your own personal ball and club washer. Players can warm up on the putting green, the chipping green with practice bunker and the target-oriented driving range. Our PGA professional is available for private and group lessons. Special events, tournaments, clinics and junior programs are scheduled throughout the season.



**13th Hole
Par 4**

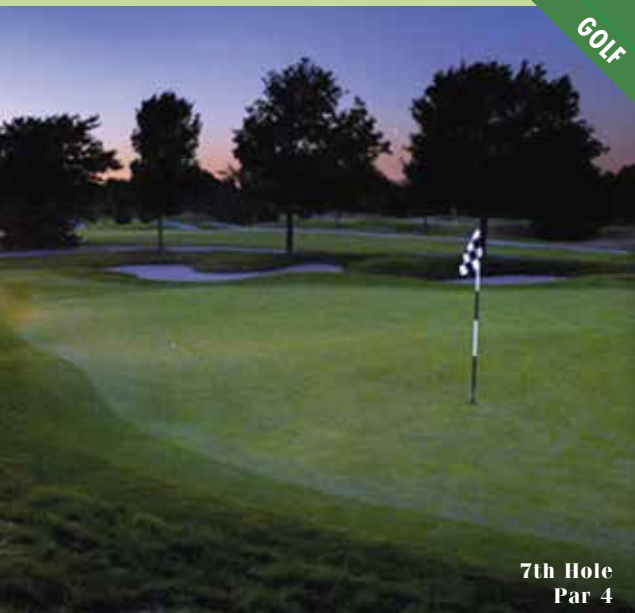


**5th Hole
Par 4**

The Fortress Pro Shop carries a full line of quality sportswear, crested goods, golf shoes and accessories, along with the latest in clubs and bags for rent or purchase. The clubhouse features a full-service bar and deli sandwiches, a dining room for groups under 50, and an outdoor area for cookouts up to 250 people.



GOLF



7th Hole
Par 4

The Fortress

FRANKENMUTH, MI

18-Hole Championship Golf Course

Green fees for 18 holes on The Fortress from mid-April to October vary according to season; call 1-800-863-7999 for rates. Hours for the course follow the sun:

April: 9:00 a.m.-6:00 p.m.

May: 7:30 a.m.-8:00 p.m.

June, July, August, September: 6:30 a.m.-8:00 p.m.

October: 7:30 a.m.-6:00 p.m.



Zehnder's Splash Village

Hotel & Waterpark

1365 S. Main Street

Zehnder's Splash Village Hotel and Waterpark offers 178 deluxe accommodations including 74 suites accommodating 4 to 8 guests and 22 rooms with panoramic views of the waterpark. Amenities include flat screen TV's, microwave, refrigerator, & fireplace.





*Welcome
to Wow!®*



*Dragonfly Room
with Waterpark
View*

Loft Suite



Atrium Park

Michigan's Only

Zehnder's Splash Village is one of the few indoor waterpark hotels in the Midwest with two distinct aquatic adventures with a retractable roof offering something for the entire family. Enjoy over 50,000 sq. ft. of aquatic fun indoors with a six-story family raft ride and super loop body slide; zero-entry activity pool with water geysers, water basketball and volleyball, Action River, private family cabanas, Splash Landing play area, Dumping Bucket, Giggling Gorge and Perilous Plunge four-story tube slides, relax in the Whimsical Whirl Hot Tub or just float along the Crooked Brook Creek Lazy River.

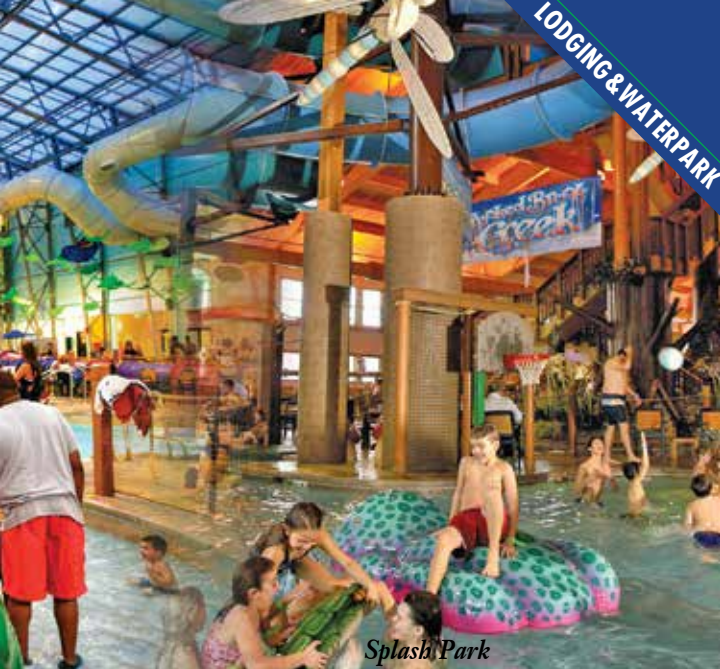


Cabana



Outdoor

LODGING & WATERPARK



Splash Park

Retractable Roof Waterpark

Book
Online



Stay Updated:



/ZSplashVillage



Pool



Super Loop

Indoor Fun For the Whole



Themed in a whimsical wonderland of elves and fairies, Zehnder's Splash Village is a place where pleasant surprises linger just around each corner.

The landlubbers will love our 2,500 square foot arcade that features popular video and other electronic games. Games are at all levels of play so everyone can have a good time.



Family



This 26-foot tree is a prominent feature in the hotel lobby with a large gas fireplace built into the trunk.

Mushroom Grille Elf Hollow Café



Enjoy dining in the Mushroom Grille or Elf Hollow Café, our 160-seat restaurant and view all the wet & wild action right from your table!

Zehnder's for

For meetings, weddings, reunions, golf outings, motorcoach tours or a leisurely getaway, Zehnder's is a unique place to meet, sleep and eat...but most of to enjoy. Guests can

Packages



Stay two consecutive nights and enjoy a Family Style Chicken Dinner, a Family Pizza Pack, daily breakfast and waterpark passes.



Make a memorable birthday celebration for a party up to four with an overnight room, pizza, pop, cupcakes, arcade credits, a balloon bouquet, a birthday banner, ice cream, a beach towel, a birthday hat and a Drumstick Beanie Baby. Add additional members for a minimal fee.



Enjoy the fun at the waterpark followed by a famous family style chicken dinner at Zehnder's Restaurant and breakfast the next morning at Elf Hollow Café.



Eat and play at The Fortress, our 18-hole championship golf course. The package includes 18 holes of golf with cart and dinner at Zehnder's Restaurant for the famous family style chicken dinner.

**TO MAKE RESERVATIONS OR
CALL 800-863-7999 OR**

any Occasion...

experience the Zehnder's tradition of food and service with menus for every taste and budget. When you think of special occasions or getaways, think of Zehnder's.

Special Occasions



Weddings at Zehnder's is a time of love and happiness shared with family and friends. We realize the importance of this very special day, and wish to share in your happiness and joy.



Versatility, flexibility and service are three key reasons why Zehnder's attracts meetings, conferences and banquets throughout the Midwest. Zehnder's has the expertise to arrange all of your planning needs.



Zehnder's is the ideal destination for those special occasions that need extra attention. Guests can experience the Zehnder's tradition of food and service with menus for every taste and budget. When you think of a special occasion think of Zehnder's.



*Sign up for Zehnder's
Newsletter and Stay Updated*

**FOR MORE INFORMATION,
VISIT WWW.ZEHNDERS.COM**

Zehnder's Events...

Join us for year-round fun and entertainment at
Zehnder's of Frankenmuth



Zehnder's Snowfest



How To Classes



*Zehnder's Annual
Ragtime Festival*



Zehnder's Kid's Camp

JANUARY: • Zehnder's Snowfest
Lunch Show

• Zehnder's Snowfest

MARCH: • Spring How To's

• Spring Lunch & Dinner
Shows

• Breakfast with the
Easter Bunny

APRIL: • Zehnder's Ragtime
Festival

• Red Hat Ladies Days

MAY: • Spring Tea

• Zehnder's Firework
Display - Memorial Day

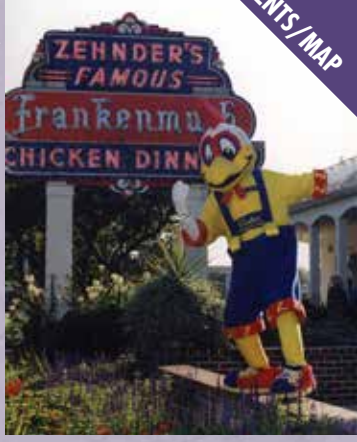
JUNE: • Kids Culinary 3-Day
Camp



*View all of Zehnder's
current events and
book tickets online at
Zehnders.com/ticketing*

To make reservations or for more information,

Annual



Fortress Junior Golf



Halloween Bash at Splash



Visit with Santa & Mrs. Claus



New Year's Eve Celebration at Splash

JULY:

- Kids Culinary 3-Day Camp
- Fortress Junior Golf Program

SEPTEMBER:

- Rockin' Oldies Lunch & Dinner Shows
- Fall Baking Classes
- Fall Tea

OCTOBER:

- Fall Baking Classes
- Fortress Cigar Open
- Squashtoberfest
- Halloween Bash at Splash

NOVEMBER:

- Holiday How To's

DECEMBER:

- Holiday Lunch & Dinner Shows
- Christmas Tea
- Breakfast & Lunch with Santa
- Splash Village New Year's Eve Celebration

Zehnders[®]

OF FRANKENMUTH

Properties Map

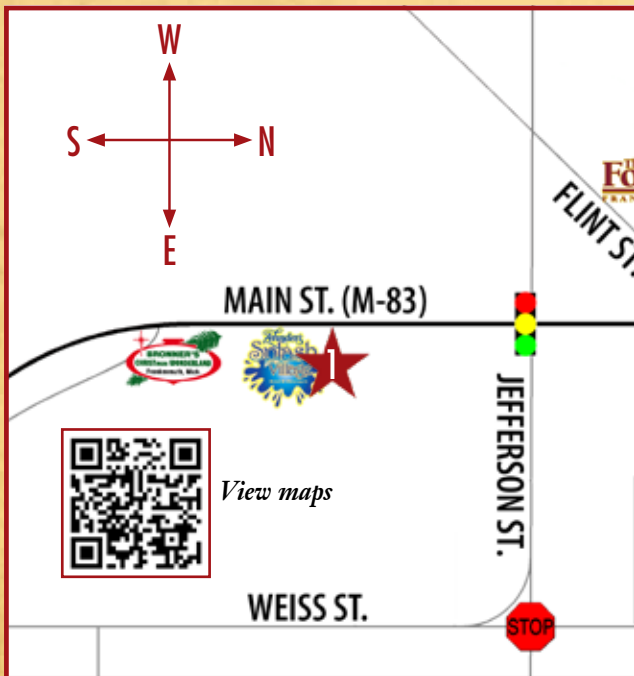


Zehnder's Splash Village Hotel and Waterpark



The Fortress Golf Course

Take a
Virtual
Tour



DISTANCE CHART (In Miles)

Zehnder's Splash Village ← .7 → Zehnder's Restaurant

Zehnder's Restaurant ← .3 → The Fortress

The Fortress ← .6 → Zehnder's Splash Village



Zehnder's Restaurant

3



Zehnder's Marketplace & Bakery





Zehnder's serves 9,000 guests on weekends and more than 19,000 during the week. They consume nearly 900,000 pounds of chicken and 832,000 loaves of homemade bread every year. More than one million guests visit Zehnder's of Frankenmuth every year, known for its tradition of good taste.

The Fortress

FRANKENMUTH, MI



Frankenmuth's Largest Indoor Waterpark



Featuring Z Chef's Café, Z Gift Shop and Z Bakery

Zehnders®

OF FRANKENMUTH

730 South Main Street • Frankenmuth, Michigan 48734

ONE CALL DOES IT ALL

800-863-7999

Central Reservations for Dining - Golf - Lodging

www.zehnders.com



/Zehnders #ZFun